



# The impact of new technology on electricity network operators

*Michael G. Pollitt*

*Judge Business School  
University of Cambridge*

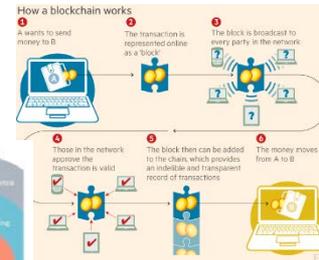
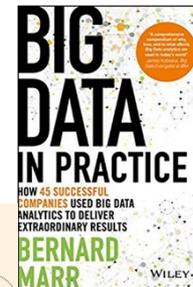
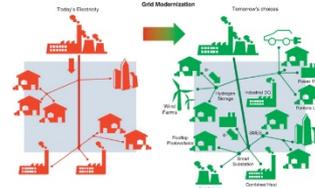
*Sotiris Georgiopoulos*

*UK Power Networks*

EPRG Spring Seminar  
10 May 2019

# Energy and Digitalization

- Technologies that are affecting energy:
  - Distributed Generation
  - Electrical Energy Storage
  - Electric vehicles
  - Smart Meters
  - Big Data
  - Blockchain
  - Artificial Intelligence
  
- All related to digitalization.



**Artificial Intelligence**  
Any technique which enables computers to mimic human behavior.

**Machine Learning**  
Subset of AI techniques which use statistical methods to enable machines to improve with experiences.

**Deep Learning**  
Subset of ML, which make the computation of multi-layer neural networks feasible.

Source: KDNuggets

# Why energy is different...

- The value of time and quality is high and important for some services.
- The average UK adult spends (Ofcom, 2018):
- 3 hours per day on smart phone.
- 3.4 hours per day watching TV.



- The average time per trip spent shopping (UK from Hart et al., 2014):
- 98 mins in town centre
- 38 mins online



- Value of time savings (UK Department of Transport, 2015; Arup and ITS, 2017):
- £5.12 - £11.21 per hour for non-business (in 2015)
- Elasticity of this with respect to income 0.5.



# Why energy is different...

- The money on the table is different.
- £56 average cost per night of AirBnB room in London
  - (<https://www.finder.com/uk/london-airbnb-statistics>)
- £20 median taxi trip cost in UK
  - (Roughly, Taxi and Private Hire Vehicle Statistics, DoT)
- £50 average spend per shopping trip in UK
  - (Hart et al., 2014)
- £2900 average merchandise value per seller on Ebay, globally
  - (Source: <https://www.digitalcommerce360.com/article/ebays-sales/> and <https://smallbiztrends.com/2018/03/ebay-statistics-march-2018.html>).
- £587 Average annual spend on electricity (3360 kWh, 2018, BEIS)
- £568 Average annual spend on gas (12937 kWh, 2018, BEIS)
- £11.29 per week on electricity
- £10.92 per week on gas



# Why energy is different...

- These numbers imply that:
- A technologies which impacted the quality of 6 hours of time per day were going to be revolutionary (e.g. Facebook, Netflix).
- A technology was saved 60 mins per shopping trip was always going to be revolutionary (e.g. Amazon).
- A technology which monetises an asset worth £56 per night is revolutionary (e.g. AirBnB)
- A technology which monetises an asset worth £20 per journey is revolutionary (e.g. Uber)
- A technology which allows the resale of £2900 of goods per year is revolutionary. (e.g. Ebay)
- A technology which saves 10% of your electricity or gas bill (i.e. £59 or £57) per year is **not** going to be revolutionary.



NETFLIX

amazon



# Technical progress and technological disruption

- Even in the UK there is some technical progress.
- The whole UK economy exhibited total factor productivity growth of 0.62% p.a. from 1990-2016.
- In networks we have seen productivity growth (Ajayi et al., 2018):
  - 1.1% p.a. in electricity distribution (1990/1 - 2016/17)
  - 1.6% p.a. in gas distribution (2008/09 – 2016/17)
  - 5.6% p.a. in gas transmission (2007/08 - 2016/17)
- Technical progress happens most of the time but technological disruption is unusual and takes decades to have its full impact. Energy has seen much more rapid technological disruption in the past in the UK, than it is likely to see in the near future.

# Prospects for energy digitalization

- *Prospects* (see Brown et al., 2019):
  - Better asset use optimisation (particularly on demand side)
  - Better predictive maintenance and asset replacement
  - Better cooperation and coordination within energy communities
  - Micro payments possible and peer to peer trading possible
  - DSOs and TSOs under more pressure to make use of competitive mechanisms for smaller purchases, to more providers.
  - Some limited parts of the value chain could be radically impacted (e.g. platform costs which move to blockchain).
- *Limits* (see Shipworth et al. (2019), Bashir et al. (2019) and Mountain (2019)):
  - If 20% of all electricity traded P2P by 2025, how much would this save?
  - Time to verify transactions in blockchain very slow, VISA already at 3 sec.
  - What is value added of new info? E.g. AGL can tell you what device is on.
  - Sharper DSO pricing does not show up in retail offers in Australia.

# Issues for the future



- Data is not the new oil in energy. It is the new water. It is everywhere and in large quantities and of limited value without processing. The external value of individual datasets is limited by its reproducibility through time, the accuracy of sampling and the presence of multiple providers/processors.
- Where data is produced by monopolists it should be made available free and its raw production cost should be included in the allowed revenue.
- The regulator will still be needed to oversee:
- Consumer protection from mis-selling.
- Data protection from cyber-attack and data loss.
- Price regulation of average price and the tariff methodology.
- Protection from bankruptcy costs due to service provider failure.
- Promotion of competition in data processing.



# **The impact of new technology on electricity network operators UK Power Networks case study**



# **The impact of new technology on electricity network operators UK Power Networks case study**

EPRG Spring Seminar  
10 May 2019

# Purpose

---

1. To provide an introduction to UK Power Networks
2. To discuss five case studies of new technology adoption at UKPN
3. To offer insights on factors that could determine how significant the impact of a new technology could be for electricity network operators
4. To evaluate the potential of blockchain in electricity distribution networks

# UK Power Networks – A vast asset base

## Three distribution networks:

- London
- East of England
- South East of England

Measure	Data	% of industry
End customers	8.3m	28%
Population served	c.20m	-
New metered connections*	46,000	32%
Distributed generation connected	9.0GW	31%
ED1 totex allowance (2012/13 prices)	£6,029m	25%
Energy distributed	84.8TWh	28%
Peak demand	16GW	N/A

\* Average per annum 2010/11-2014/15

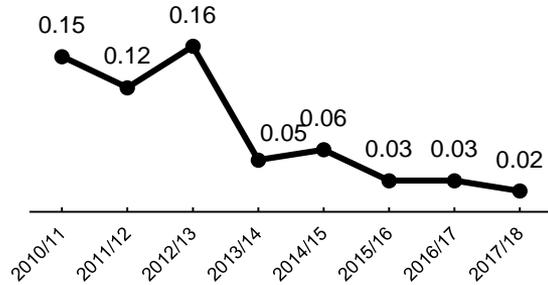
- c.700,00 wooden poles and steel towers
- c.200,000 kms of cable
- c.140,000 substations
- c.111,000 link boxes
- c.200,000 generators (including domestic)
- In 2018, UKPN dealt with 45,814 network incidents, averaging to c.125 incidents a day



# UK Power Networks – Performance

## UK Power Networks' performance – since acquisition in 2010

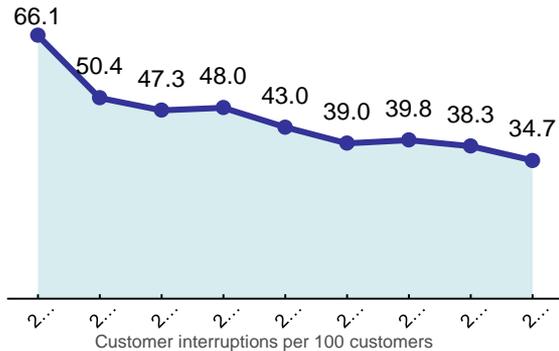
### Best industry performance



Lost Time Incident Frequency Rate

**87%** Improvement since 2010/11

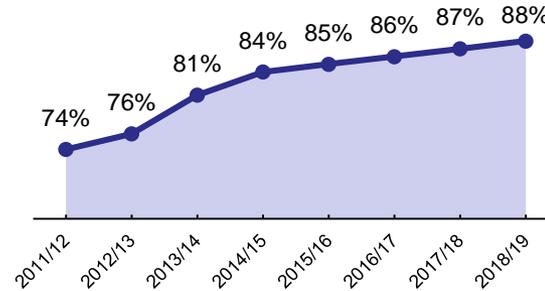
### Reduction in the frequency of power cuts



Customer interruptions per 100 customers

**48%** Improvement since 2010/11

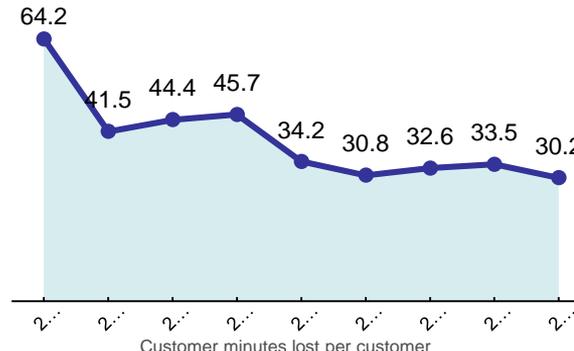
### Significant improvement



Ofgem broad measure of customer satisfaction

**18%** Improvement since 2011/12

### Reduction in the duration of power cuts



Customer minutes lost per customer

**53%** Improvement since 2010/11

### The lowest cost



Average domestic distribution costs 2018/19 (£ 18/19 prices)

**11%** Below industry average

### An employer of choice



### The most innovative

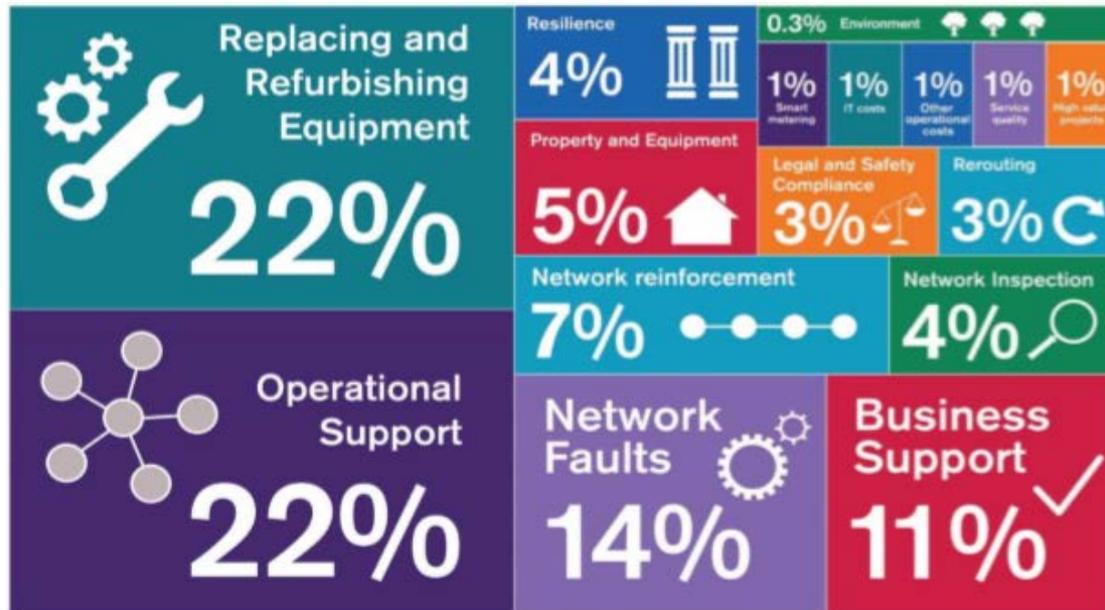


### Smart Grid Index

**3rd** from 45 utilities across 30 countries

**£130m** Innovation savings

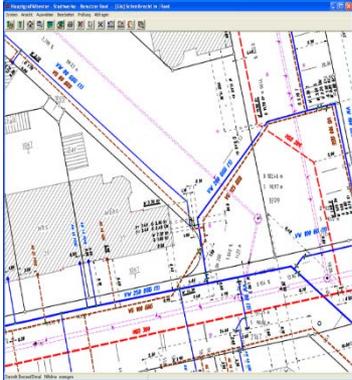
# UK Power Networks – Resource Allocation



Source: Ofgem RIIO-ED1 17/18 report – DNO Spend 2015 – 2018

- Majority of resources focused on maintaining & upgrading the network
- HR resource allocation for UKPN. c6,200 employees (58% front line, 25% operational support, 17% back-office)
- UKPN's innovation spend intensity has grown from below 0.5% of total revenue before 2010 to c.2-3% post-2015 (£25m p.a).

# Three transformative projects at UKPN – The Past Tech



Introduction of GIS SPN (1997)



Centralisation of Control Centres (2007)



Enterprise, asset and customer management using SAP (2014)

## Common themes that arose from these cases:

1. **Efficiency, productivity and performance improvements were the main drivers.** This is in-line with the regulatory framework that incentivises continuous improvements.
2. **Significant budget been allocated** in the past where needed. However, these programmes are expensive and require a strong business case to go ahead.
3. As the **technology has become more complex**, there has been need for **retraining and upskilling** and that has been delivered successfully as part of the process. This overall **neutralised headcount efficiencies**.
4. **Potentially “transformative” tech has integrated well with the pre-existing fabric.**

# Network Asset (Smart Fuse) – The Current Tech

**Smart fuse = a device that can replace a blown fuse without the need of operator attendance, improving network performance**

- Developed between 2006 – 2010 through IFI.
- First prototype was trialled on the live network in 2010.
- The host utility adopted the technology at the end of the trial (2014).
- Most of the other network operators adopted the technology within 2 years of trial completion.
- By 2017, there were over 10,000 smart fuses in operation in the UK (ENW, 2017).



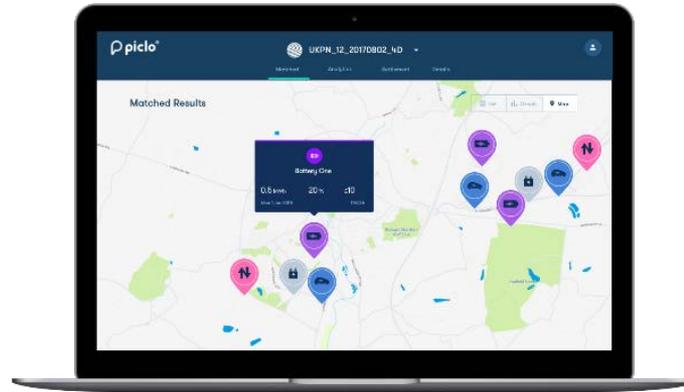
Source: Camlin website, Bidoying picture

## **Key observations from this case study:**

1. A well-considered **business case with high financial benefits** and quick payback times drove this idea to success.
2. **Asset technology takes time to diffuse.** In this case, it took approximately 10 years to develop and scale the proposition. Once one network company adopts a technology which seems successful, the **others are likely to follow suit** (fast follower behaviour).
3. Process changes are required and its **DNOs might use the tech differently** (example: mobile nature of smart fuse).
4. The long lifecycle of the assets results in a **long replacement cycle** meaning that rapid changes in technology are unlikely (if it is not broken, why fix it).

# Digital flexibility services platform – The Future Tech

Piclo = digital platform to signpost demand side response requirements for flexibility providers



**Key observations from this case study:**

1. **Innovation is now part of the UKPN culture**, a significant shift that has happened over the last ten years, fuelled by Ofgem's innovation funding incentives.
2. Offering an **exciting solution to an actual need or a problem is a good way for a start-up** to start working with an electricity network company.
3. **Starting small at the beginning in terms of scope and growing functionality is a credible approach** and allows for flexibility on both sides.
4. **Partnering to bring new capabilities (Software, UX development) and skills can yield faster results.** In this case, a robust prototype has taken a year and a commercial product has taken two years.

# The case of blockchain

Three use cases that could be relevant to electricity networks:

1. **Asset registration and supply chain tracking**
2. **P2P Trading**
3. **Charging infrastructure for e-mobility**

**Key observations:**

1. Asset registration has potential to enhance the current role and DNO operation, however it has **high cost to entry and long-lead time** to maturity and delivering benefits.
2. The P2P and e-mobility use cases **do not affect the current DNO business model but they could have a role to play** in the new system/market operation roles. In the short term, there are **other technologies** that could deliver these use cases cheaper and faster.
3. Given the amount of pilot projects currently underway (Eurolectric, 2018) and the low benefits case, it appears **prudent to be a fast follower** in the adoption of blockchain technology.

**Recommendation for DNOs:**

**Keep a watching brief** on their development or participate in early stage trials to understand the technology. **Track industry progress and evaluate regularly** to assess for any changes in the development of technology or use cases.

# Insights on technology adoption for DNOs

1. **The core business of DNOs is stable with long life assets. Approach to technology, innovation and evaluation of benefits reflects these characteristics.**
2. **DNO's focus is on where the returns are higher, this is dictated by their regulatory framework.** Given the resource distribution which the core function (network provision) dominates, it is expected that this would be the main area of focus of technology adoption (for now).
3. Given UKPN's industry leading position, **industry leadership and reputational benefits from technology implementation can also be an important complement** to the business case.
4. **The main driver for technology adoption to date in DNOs has been improved productivity and better performance. The low carbon transition has also been a key driver since 2010.**
5. In the electricity distribution industry, **first mover advantage is not always important, fast followers might fare equally well.**
6. **New roles for DNOs (system operation, market platforms, data platforms/operation) emerge that might drive higher technology diffusion and require DNOs to move away from their traditional *modus operandi* in order to succeed. These roles are emerging now and there is significant interest in new technology as these capabilities are increasingly required.**

# References

- Ajayi, V., Anaya, K. and Pollitt, M. (2018), *Productivity growth in electricity and gas networks since 1990*, Report for Ofgem.
- Brown, M., Woodhouse, S. and Sioshansi, F. (2019), *Digitalisation of Energy*, in Sioshansi, F. (ed.).
- Bashir, S., Smits, A. and Nelson, T. (2019), *Service innovation and disruption in the Australian contestable retail market*, in Sioshansi, F. (ed.).
- Department of Transport (2015), *Provision of market research for value of travel time savings and reliability Non-Technical Summary Report*, London: Ove Arup and Partners.
- Hart, C. et al. (2014), *The Customer Experience of Town Centres*, Loughborough University.
- Arup and Institute for Transport Studies (2017), *Programme for maintaining a robust valuation of travel time savings: feasibility study Final Phase 1 report: List of options*, Leeds: Institute for Transport Studies.
- Kiesling, L., Munger, M. and Theisen, A. (2018), *From Airbnb to Solar: Toward A Transaction Cost Model of a Retail Electricity Distribution Platform*, mimeo.
- Mountain, B. (2019), *Do I have a deal for you? Buying well in Australia's contestable retail electricity markets*, in Sioshansi, F. (ed.).
- Ofcom (2018), *Communications Market Report 2018*, London: Ofcom.
- Sioshansi, F. (ed.) (2019), *Consumer, Prosumer, Prosumer: How Service Innovations will Disrupt the Utility Business Model*, London: Academic Press.
- Shipworth, D., Burger, c., Weinmann, J. and Sioshansi, F. (2019), *Peer-to-Peer trading and blockchains: Enabling regional energy markets and platforms for energy transactions*, in Sioshansi, F. (ed.).
- Viscusi, W.P., Harrington, J.E., Sappington, D.E.M. (2018), *Economics of Regulation and Antitrust*, 5<sup>th</sup> edition, Cambridge, MA: MIT Press.

# References

- Andoni, M. et al. Blockchain technology in the energy sector: A systematic review of challenges and opportunities (2019) [Renewable and Sustainable Energy Reviews Volume 100](#), February 2019, Pages 143-174. [online] Available at: <https://doi.org/10.1016/j.rser.2018.10.014>
- ENW, First Tier Portfolio Reward submission, 2017. Electricity North West. [online] Available at: <https://www.ofgem.gov.uk/ofgem-publications/118762>
- Fine, C. "Clockspeed-base principles for process, product and supply chain development." (1998) MIT. [online] Available at: <https://core.ac.uk/download/pdf/19878056.pdf>
- Jamasb, T. and Pollitt, M.G., 2015. Why and how to subsidise energy R+ D: Lessons from the collapse and recovery of electricity innovation in the UK. *Energy Policy*, 83, pp.197-205.
- Ofgem. RIIO – ED1 2017/18 performance report. (2019). [online] Available at: <https://www.ofgem.gov.uk/publications-and-updates/riio-electricity-distribution-annual-report-2017-18>
- Nancy L. Rose, Paul L. Joskow (1988) "The diffusion of new technologies: Evidence from the electric utility industry" NBER Working Paper No. 2676: pp.46-47 [online] Available at: <https://www.nber.org/papers/w2676>
- Shari Shang and Junyi Wu, "An examination of first-mover (dis)advantages of ICT-driven innovation in the service industry" (2012).AMCIS 2012 Proceedings.Paper 11.[online] Available at: <http://aisel.aisnet.org/amcis2012/proceedings/StrategicUseIT/11>
- Thomas S. Robertson and Hubert Gatignon (1986) "Competitive Effects on Technology Diffusion" *Journal of Marketing* Vol. 50, No. 3 (Jul., 1986), pp. 1-12 (12 pages) [online] Available at: [https://www.jstor.org/stable/1251581?read-now=1&seq=6#page\\_scan\\_tab\\_contents](https://www.jstor.org/stable/1251581?read-now=1&seq=6#page_scan_tab_contents)
- Singapore Power. Smart Grid Index. (2018). [online] Available at: <https://www.spgroup.com.sg/what-we-do/smart-grid-index>
- UK Power Networks. UK Power Networks Workforce Renewal strategy submission for RIIO-ED1 (2013). [online] Available at: [http://library.ukpowernetworks.co.uk/library/asset/7da5715b-eae2-419d-aa5c-3156d8428a8K/UKPN\\_Workforce\\_Renewal.pdf](http://library.ukpowernetworks.co.uk/library/asset/7da5715b-eae2-419d-aa5c-3156d8428a8K/UKPN_Workforce_Renewal.pdf)